



FOR IMMEDIATE RELEASE

Kate Sacamano, Executive Director
Hough Foundation
1111 Main Street
Vancouver, WA 98660
360-992-7060
ksacamano@realvestcorp.com

VANCOUVER'S UPTOWN VILLAGE TO HOST ANNUAL SIP AND STROLL
This year's event will take place in September and include beer tasting.

Vancouver, Wash. – August 9, 2010 – Vancouver's Uptown Village Association will host its Annual Sip and Stroll in conjunction with the Hough Foundation on Saturday, September 18th, 2010, from 4 p.m. to 8:30 p.m. In addition to wine tasting and shopping, this year's event will introduce beer tasting to the festivities and debut many new seasonal brews.

Participants will have the opportunity to sample an array of wine and beer varieties from regional wineries and breweries at 20 tasting locations set up inside businesses, all while strolling the Uptown Village shopping district and enjoying musical performances by local artists. The self-guided tour will begin and end at Cellar 55, located at 1812 Washington St.

Pre-sale tickets are available for \$25, and while tickets will also be available at the door, the event has sold out in years past. Participants will receive wine and beer tasting, a commemorative glass and shopping discounts. For participants whom are not interested in sampling wine or beer, a \$5 ticket will be available and includes non-alcoholic beverages and shopping discounts. Bottles and cases will be available for purchase from vendors at Cellar 55.

MORE

The event will also feature raffles for a wine tasting basket complete with everything needed to host a wine tasting party, including a consultation from a wine professional, as well as several beer tasting baskets featuring group tours of breweries and gift certificates. Raffle tickets are available for \$10 apiece.

The 2010 Sip & Stroll is sponsored by First Independent Bank, Fazzolari Homes, Blairco Incorporated, New Phoenix & Last Frontier Casinos and The Columbian Newspaper.

The Uptown Village is located in the north area of downtown Vancouver, between Mill Plain and Fourth Plain. The Uptown Village neighborhood, first used by the Hudson's Bay Company in 1824 and revitalized in 1989 by the North Main Business Association, is home to many original and unique businesses. The neighborhood frequently hosts street and art festivals, outdoor movies, parades and other family-friendly events.

The mission of the Hough Foundation is to provide resources that promote physical, scholastic and mental health enhancement to Hough students, families and the surrounding community. Established in 1992 by Vancouver businessman and former Hough student Paul Christensen, the foundation is dedicated to strengthening school and community partnerships to improve the lives of children and their families.

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For additional information about the Uptown Village, please visit www.uptownvillage.com.

For additional information about the Hough Foundation, please visit www.houghfoundation.org.
To schedule an interview, please call Kate Sacamano at (360) 992-7060.



UPTOWN VILLAGE

Sip & Stroll

Presenting Sponsor:



OUR NEXT
100
First Independent

SEPTEMBER 18, 2010 4:00 - 8:30 PM

Main Street Between Mill Plain & Forth Plain Blvd
Meet Representatives from 20 Regional Wineries
& 20 Regional Craft Breweries • Live Music

\$25 Wine & Beer Tasting, Commemorative Glass & Discounts
\$5 Non-Alcoholic Tasting & Discounts **21 and Over, ID Required*
ADVANCED TICKETS AT <https://houghfnd.ejoinme.org/sipstroll>
TICKETS AVAILABLE DAY OF AT **CELLAR 55** - 1812 Washington St

Special Discounts at Uptown Village Restaurants & Unique Boutiques
Beer & Wine Sold by the Bottle at Cellar 55
Several Exciting Raffle Prizes | **\$10 per Ticket**
TICKETS AVAILABLE AT MINT TEA & URBAN ECCENTRIC
In-Home Wine Tasting Party Basket {valued at \$500} | Several Beer Tour Packages {valued at \$250+ each}

All proceeds benefit the Hough Foundation's Family Services Center
www.houghfoundation.org | 360-992-7060

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